

23rd Annual

medtech MVP

Venture & Partnering Conference

June 17-18, 2024 | Four Seasons Hotel Minneapolis

The Annual Gathering of Medtech's Leading Innovators, Investors, and Executives from around the Nation Discussing the Timeliest Issues and Opportunities.

MEET OUR CO-CHAIRS



Sarah Worrell

Founder and CEO
Melodi Health



Aabed Meer, MD

Partner
Questa Capital



Joe Biller, CFA

Managing Partner, Private
Investments Team, American
Century Private Investments

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Dear Colleague,

We invite you to join us to catch the latest insights and network with medtech's finest. Registration is now open for Medtech MVP taking place June 17-18, 2024 in Minneapolis, MN.

Key themes to be addressed include:

- From Disparities to Solutions: The Case for Investing in Women and Communities of Color in Medtech
- Early-Stage Panel: Engaging with Strategics + Strategies for Raising Early-Stage Capital
- Innovation in Chronic Disease Indications
- Convergence of Software and Hardware
- Late-Stage Panel: Debate on M&A and IPO Market
- Clinical Trials and FDA Panel: Strategy, Operations, and Diversity in Study Design
- Town Hall—Your Discussion of Topics That Are Top-of-Mind
- Interview with Medtech MVP 2024 Award Recipient
- Healthcare Executive Keynote Fireside Chat

Secure your seat and network with the peers and colleagues who work beside you as well as build new partnerships for continued growth.

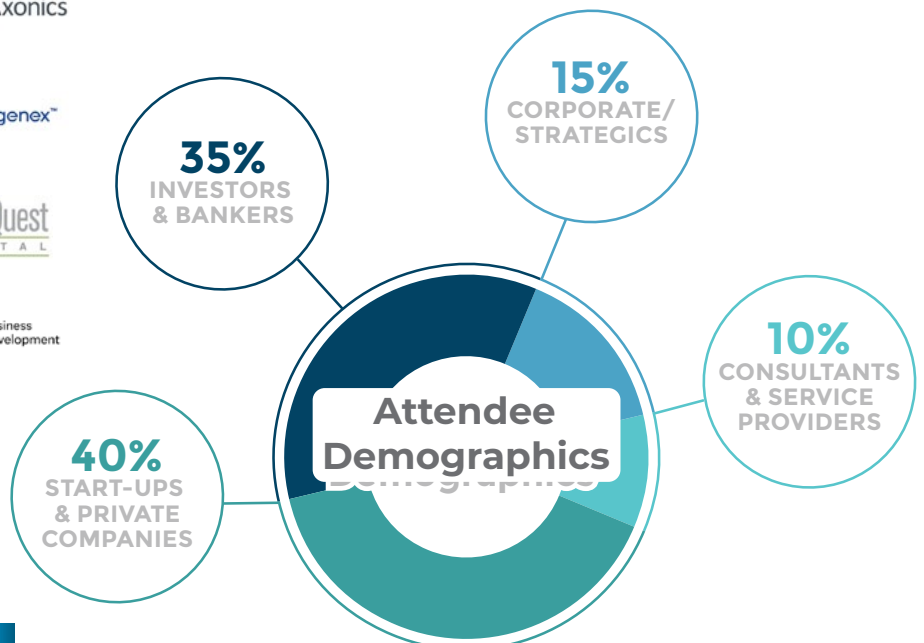


Benjamin Lakin, PhD
Medtech MVP Producer
Co-Chief Executive Officer, CII



Nandini Kashyap, MPharm
Senior Director, Conferences and Social Media Strategy, CII

NETWORK WITH MEDTECH INNOVATORS FROM:



MONDAY, JUNE 17**2:00 pm Registration Open****3:00 Organizer's Welcome Remarks****3:05 Chairperson's Opening Remarks***Sarah Worrell, CEO, Melodi Health***3:10 PANEL DISCUSSION: Breakthrough Devices: A Breakthrough for Innovators and Investors?***Moderator: Christian Johnson, CEO, ScoutMedix*

Does the program expedite timely access to the US market, reduce investor capital risk and increase investor confidence, and elevate brand value for your medical device or portfolio? Should you pursue Breakthrough designation for your medical device or stay course with a traditional regulatory pathway? MedTech innovators, investors, and former regulators will provide you guidance on whether the Breakthrough Device Program will bring value to your device or portfolio investment

*Panelists:**Mark Domyahn, Partner, JD Lymon**Michael John, VP Head of Cardiovascular Regulatory Affairs, MCRA LLC**Amrinder Singh, Partner, Vensana Capital**Kwame Ulmer, Managing Partner, MedTech Impact Partners; former FDA Branch Chief and Deputy Director**Lisa Wipperman-Heine, Board Director and Medtech Executive***3:50 AVIO MEDTECH PITCH CONTEST**

Join us for the Avio MedTech Pitch Contest 2024, where the top three finalists will present their innovative solutions to a panel of expert judges in a tightly scheduled showdown. Experience back-to-back pitches followed by engaging Q&A sessions, leading up to the highly anticipated announcement of the winner. Don't miss this electrifying finale, filled with groundbreaking ideas and insights into the future of medical technology.

4:50 Simultaneous Breakout Sessions**4:50 BREAKOUT DISCUSSION: Commercializing Digital Health Tech Solutions***Moderator: Shaye Mandle, Exec Director, AdvaMed Digital Health Tech, AdvaMed*

Digital medtech platforms leveraging AI are delivering advanced care for patients and creating powerful solutions for providers. This session will present the investor and company perspective on market access strategies for data and AI in a provider environment.

*Panelists:**David Kereiakes, Managing Partner, Windham Venture Partners**David Schummers, CEO, Apella***5:20 Networking Welcome Reception****6:30 Close of Day****TUESDAY, JUNE 18****7:30 am Registration and Morning Coffee****8:30 Organizer's Welcome Remarks****8:35 Co-Chairperson's Opening Remarks***Joe Biller, Managing Partner, American Century Private Investments***8:40 Sponsored Presentation (Opportunity Available)****9:00 KEYNOTE FIRESIDE CHAT: Healthcare Executive Interview***Ashley McEvoy, Former EVP, Worldwide Chair of MedTech, Johnson & Johnson*

Ashley McEvoy had an amazing 27-year career journey at Johnson & Johnson, most recently as EVP and Worldwide Group Chairman of J&J MedTech. Today, we will discuss Ashley's optimism for the future of the MedTech industry, her J&J journey and experience executing a massive digital transformation for J&J MedTech, and finally her lessons for future generations of leaders.

9:00 Talk Title to be Announced*Renee C Ryan, Independent Director, Audit Committee, RefleXion Medical***9:40 PANEL DISCUSSION: Early-Stage Panel: Strategic Engagement & Raising Capital***Moderator: Jeff Peters, Venture Partner, Healthcare, OrbiMed Advisors LLC*

The Early-Stage Capital Panel will explore the best practices or tips for improving access to early institutional financing. What are the common mistakes? Is partnering with a Strategic early on viable? The panel will feature perspectives from entrepreneurs, venture capitalists, and strategics.

*Panelists:**Maria Berkman, MD, Director & Head of MedTech, Broadview Ventures**Christopher Kaster, Managing Partner, Cadence Healthcare Ventures**Patrice Kloss, JD, Partner, Fox Rothschild LLP**Rick Sanghera, President & CEO, AtaCor Medical**Darshana Zaveri, Founder and Managing Partner, Catalyst Health Ventures***10:20 Introduction of Medtech MVP 2024 Award Recipient***Patrice Kloss, JD, Partner, Fox Rothschild LLP***10:25 Interview with Medtech MVP 2024 Award Recipient***Raymond W. Cohen, CEO, Axonics, Inc.*

This year's award honors Raymond Cohen, CEO of Axonics. In an exclusive interview with Geoff Pardo, General Partner, Gilde Healthcare, the pair will explore Axonic's groundbreaking technology, the importance of neuromodulation, and Ray's storied career, including focusing on key decisions that led him to become an entrepreneur and ultimately the leader of one of the most successful venture-backed medtech companies of our time.

10:25 Talk Title to be Announced*Geoffrey Pardo, General Partner, Gilde Healthcare***11:05 Networking Coffee Break****11:35 Simultaneous Sponsored Presentations****BREAKOUT DISCUSSION: High-Tech Meets Med-Tech – Privacy and FDA Regulatory Considerations for Connected Medical Devices***Nathan Downing, Sr Attorney, Gardner Law**Paul Rothermel, Sr. Attorney, Gardner Law*

Nathan Downing and Paul Rothermel will discuss regulatory and privacy considerations for connected devices, including those utilizing artificial intelligence. In these fast-growing areas of the medical device industry, companies need to contend with FDA's increasing focus on cybersecurity and the ever-changing state of privacy laws.



BREAKOUT DISCUSSION: Emerging Enterprise Risk Considerations and Effective Approaches to Risk Management *Mario Prohasky, Director, Baker Tilly*

Proactive and effective risk management remains a challenge with evolving compliance requirements and a constantly shifting business environment. We will focus on key emerging risk areas such as AI technology, the use of digital and data assets, the need for ESG risk mitigation, and new compliance regulations in global markets. We will also analyze how companies bring disparate risks into a cohesive enterprise risk management program and manage risk proactively while providing business value.

11:35 BREAKOUT DISCUSSION: Forecasting the Future: Leveraging Lessons from the Most Experienced Minds in Medical Device to Create a Viable Future *Moderator: Frank Jaskulke, VP, Innovation, Head of Medical, Medical Alley***Panelists:***Christine Horton, Advisor to CAPITA3, President and CEO, Visura Technologies Inc**Thom Gunderson, Chair of Minneapolis Heart Institute Foundation Board of Directors, Former Managing Director, Piper Sandler**Kathleen Tune, Former Managing Partner at Thomas McNerney, Managing Partner, CAPITA3**Scott Ward, Former Chairman and CEO of Cardiovascular Systems, Inc. (acquired by Abbott in 2023), Founder, Raymond Holdings***12:05 pm Networking Lunch****1:05 Co-Chairperson's Remarks***Abed Meer, MD, Partner, Questa Capital***1:10 PANEL DISCUSSION: Late-Stage Companies: M&A vs. IPO Debate***Moderator: J.P. Peltier, Managing Director, Global Head, Healthcare Investment Banking, Piper Sandler*

There are 40 plus private high growth med tech companies with the financial profile to consider an IPO path over the next 12 to 18 months. The same profile that qualifies these companies for IPO also makes them attractive acquisition targets (\$50+M of sales, high growth, high margins). This panel will dive into the board room and discuss the decision making process of IPO, M&A or dual-path.

Panelists:*Joshua Baltzell, Venture Partner, SightLine Partners LLC**Christopher E. Eso, Vice President, Global Head of Corporate and Business Development, M&A and Ventures, Medtronic**Garheng Kong, Founder & Managing Partner, HealthQuest Capital***1:50 Sponsored Presentation (Opportunity Available) Presentation to be Announced by Watkins Conti Products****2:10 PANEL DISCUSSION: Clinical/Regulatory Strategies for Commercial Success***Moderator: Cynthia Yee, Partner, Vensana Capital*

A strong foundation of clinical evidence is integral to commercial success, enabling a company to secure regulatory clearance, support reimbursement, drive physician adoption, and create a durable competitive advantage. This panel explores what it takes to establish a novel medical technology as the new standard of care, including strategies on clinical trial design, execution, and data analysis/communication as well as the resilience and adaptability needed when plans go awry.

Panelists:*James Eadie, MD, Managing Director, Sante Ventures**Margot Goodkin, Chief Medical Officer, SpyGlass Pharma**Sam Roosz, CEO, Crescendo Health**Stacey Pugh, CEO, Endogenex***2:50 PANEL DISCUSSION: Town Hall—Which Topics are Front-of-Mind?****Co-Moderators:***Buzz Benson, Managing Director, SightLine Partners LLC**Jan Garfinkle, Managing Partner, Arboretum Ventures**Michael Kujak, President & CEO, Francis Medical*

This interactive, engaging, and provocative session will explore topics that matter to you and your business. Our panel of industry veterans will share their ideas and points of view, but we want to hear from you! So please come ready to tee up issues you'd like to discuss and be prepared to engage with your peers as we efficiently unpack a variety of topics

3:30 Networking Refreshment Break**3:55 PANEL DISCUSSION: Convergence of Software and Hardware***Moderator: Abed Meer, MD, Partner, Questa Capital*

The panel offers a deep dive into the symbiotic relationship between software and hardware within the healthcare industry. From wearable devices to diagnostic tools, this intersection is reshaping patient care, treatment paradigms, and healthcare delivery. We will explore the transformative potential of this convergence and its implications for patient outcomes.

Panelists:*Andy Danielsen, Chair, Mayo Clinic Ventures**Sameer Jafri, CEO, Avive Solutions Inc.**Ron Li, Medical Director for Digital Health, Stanford Health Care Clinical Associate Professor of medicine, Stanford school of Medicine***4:30 Announcement of Pitch Contest Winner- Fireside Chat****4:45 PANEL DISCUSSION: Innovation in Chronic Disease Indications***Moderator: Zack Scott, General Partner, Norwest Venture Partners***Panelists:***Kari Snaza, Co-Founder and President, Oasis Health Partners**Murthy Simhambhatla, PhD, CEO, SetPoint Medical**Khalidoun Tarakji, MD, MPH, Chief Medical Officer, VP Clinical Research and Medical Science, Cardiac Ablation Solutions, Medtronic***5:25 Co-Chair's Closing Remarks***Sarah Worrell, CEO, Melodi Health***5:30 Closing Networking Reception****6:40 Close of Summit**

FEATURED SPEAKERS



Ashley McEvoy

Executive Vice President,
Medtech, Johnson & Johnson



Raymond W. Cohen

CEO, Axonics, Inc.



Jan Garfinkle

Managing Partner,
Arboretum Ventures



Christopher E. Eso

Vice President, Global Head of
Corporate and Business Development,
M&A and Ventures, Medtronic



Garheng Kong

Founder & Managing Partner,
HealthQuest Capital



Darshana Zaveri

Founder and Managing Partner,
Catalyst Health Ventures



Andy Danielsen

Chair, Mayo Clinic Ventures



Kari Snaza

Co-Founder and President,
Oasis Health Partners



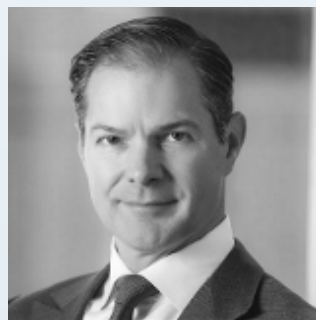
Buzz Benson

Managing Director,
SightLine Partners LLC



Rebecca Seidel

Senior Vice President and President
Cardiac Ablation Solutions,
Medtronic



J.P. Peltier

Managing Director, Global
Head, Healthcare Investment
Banking, Piper Sandler



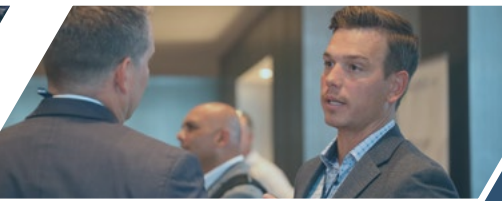
Stacey Pugh

CEO, Endogenex

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- » Company Spotlight Presentations: showcase your technology and company in front of a room full of investors, strategics, and industry veterans
- » Conference registrations to attend, network, and schedule your own one-to-one meetings



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Specialized Business Development Manager
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HOTEL & TRAVEL

CONFERENCE VENUE:

Four Seasons Hotel Minneapolis

245 Hennepin Avenue
Minneapolis, MN 55401

For Hotel reservations and more information, visit the venue page of [MedtechMVP.com](https://www.MedtechMVP.com)



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REGISTRATION OPTIONS

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PREMIUM PACKAGE

(Includes live In-Person. Plus, On-Demand access.)

ADVANCE REGISTRATION RATE UNTIL MAY 17	\$1,399
AFTER MAY 17 AND ONSITE	\$1,499

Group Discounts Are Available!

Special rates are available for multiple attendees from the same organization. For more information on group discounts contact **Uma Patel** at 781-972-5447.

HOW TO REGISTER: [MedtechMVP.com](https://www.MedtechMVP.com)

E: reg@healthtech.com P: 781.972.5400 or Toll-free in the U.S. 888.999.6288

Please use discount code **MDVMail24** when registering.