

June 1-2, 2026 | Minneapolis, MN
The Royal Sonesta Minneapolis Downtown

25th
Annual

medtech MVP

Venture &
Partnering
Conference

2026
Sponsorship
Prospectus

Our Unparalleled Gathering of the Leading Innovators, Investors and Executives from around the Nation Discussing the Timeliest Issues and Opportunities.

MEET OUR CO-CHAIRS



Sarah Worrell
CEO
Melodi Health



Amrinder Singh
Partner
Vensana Capital



Srijoy Mahapatra, MD
Divisional Vice President
Abbott Ventures

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SPONSORSHIP, EXHIBIT & LEAD GENERATION OPPORTUNITIES

Thought Leadership & Branding

Deliverables

PREMIER SPONSORSHIP

Choice of:

- Advisory board role (segment exclusivity) + two main stage opportunities (15-min presentation, panel moderator or panelist), opportunity to host invitation only Monday dinner
- 60-min start-up pitch contest host + 15-min main stage winner announcement and interview

- Designation as PREMIER sponsor on all pre/on-site/post event marketing efforts and signage
- Specific co-chair acknowledgement during opening and closing comments
- Six (6) complementary event registrations

- Large branded pull-up banner with company logo positioned within networking area
- Pre/post event attendee list
- 30% registration discount for additional staff
- Discount code for client registrations

MAJOR SPONSORSHIP

Choice of:

- 20-min main stage market trends presentation
- 30-min lunch and learn breakout
- 10-min main stage market strategy presentation
- 30-min breakout panel session

- Designation as MAJOR sponsor on all pre/on-site/post event marketing efforts and signage
- Specific co-chair acknowledgement during opening and closing comments
- Four (4) complementary event registrations

- Large branded pull-up banner with company logo positioned within networking area
- Pre/post event attendee list
- 30% registration discount for additional staff
- Discount code for client registrations

STRATEGIC SPONSORSHIP

Choice of:

- Welcome networking reception (includes logo on napkins)
- Closing networking reception (includes logo on napkins)
- 40-min breakout roundtable discussion
- Lunch/coffee sponsorship (Monday and/or Tuesday)
- Official event badge holder w/logo

- Designation as STRATEGIC sponsor on all pre/on-site/post event marketing efforts and signage
- Specific co-chair acknowledgement during opening and closing comments
- Two (2) complementary event registrations

- Pre/post event attendee list
- 30% registration discount for additional staff
- Discount code for client registrations



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SUPPORTING SPONSORSHIP

Choice of:

- 2026 Innovator Award introduction
- 2026 Executive keynote introduction
- 5-min main stage start-up/Innovation showcase presentation
- Branding-only

- Designation as SUPPORTING sponsor on all pre/on-site/post event marketing efforts and signage
- Specific co-chair acknowledgement during opening and closing comments
- One (1) complementary event registration

- Pre/post event attendee list
- 30% registration discount for additional staff
- Discount code for client registrations

EMERGING COMPANY SPONSORSHIP

- *5-min main stage Innovation showcase presentation*
- *Qualifications: company founded 2020 or later, currently pre-seed or raising series A/B*

- Designation as EMERGING COMPANY sponsor on all pre/on-site/post event marketing efforts and signage
- Specific co-chair acknowledgement during opening and closing comments

- One (1) complementary event registration
- Pre/post event attendee list
- 30% registration discount for additional staff
- Discount code for client registrations



A photograph of several professionals in business attire engaged in a conversation. A man in a dark suit and checkered shirt is smiling and talking to a woman in a light blue blazer. Other people are visible in the background, creating a busy, networking atmosphere.



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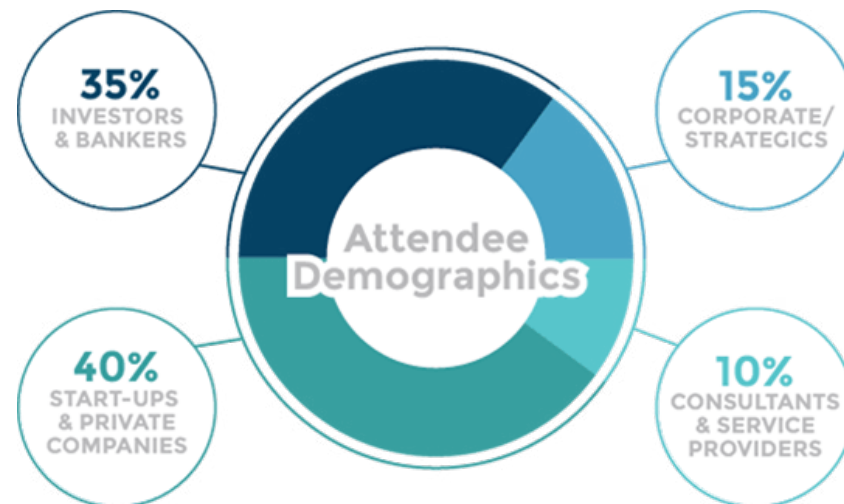
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PAST ATTENDEES INCLUDE REPRESENTATION FROM THE FOLLOWING ORGANIZATIONS:

- Abbott Labs, DVP & CMO
- AdvaMed, Exec Dir, Accel
- American Gastroenterological Association, Assoc Prof of Medicine Univ of Michigan, Corp Relations & Innovation
- Baker Tilly, Partner, Life Science Industry
- Boston Scientific Corp, CEO
- Broadview Ventures, Dir MedTech
- Cooley LLP, Partner, Exec
- Dexcom Inc, VP Corp Dev
- DuVal & Associates, VP Evidence Dev & Health Economics
- Endeavour Vision Ltd, Investment Dir
- Fox Rothschild LLP, Assoc, Corp Finance & Emerging Companies
- Gilde Healthcare Partners, Investment Mgr, Healthtech Venture & Growth
- HCA Healthcare, Sr VP Svc Lines & Clinical Resiliency
- Highpoint Ventures LLC, Managing Dir, Investment
- Johnson & Johnson, VP Venture Investments, JJDC
- JP Morgan, Managing Dir, Life Sciences Commercial Banking
- Ladenburg Thalmann & Co Inc, Managing Dir Healthcare & Dir Equity Research
- Latham & Watkins, Global Vice Chair, Corp
- Mayo Clinic Ventures, Sr Dir Technology Dev
- Medical Device Manufacturers Association, President & CEO, Medical Device Mfg Assoc
- Piper Sandler, Global Head, Healthcare Investment Banking
- PwC, Partner, Assurance
- RC Capital, Sr Assoc, Investment Team
- Ricoh Japan Corp, Sr Dir, Healthcare
- SVB, Mgr SW & Central US Market, Life Science & Healthcare
- T Rowe Price, Equity Research Analyst & VP
- Trinity Capital, Sr Managing Dir Life Sciences
- Vensana Capital, Co Founder & Managing Partner
- VitaTek, Co Founder & Owner & President, R&D & Engineering
- ZS Associates, Principal & Head, Medtech Strategy & Portfolio Dev

Attendee Demographics



2026 Agenda Topics Include:

- » Breakthrough Devices: A Breakthrough for Innovators and Investors?
- » Early-Stage Panel: Engaging with Strategics + Strategies for Raising Early-Stage Capital
- » Innovation in Chronic Disease Indications
- » Convergence
- » Late-Stage Companies: M&A vs. IPO Debate
- » Clinical/Regulatory Strategies for Commercial Success
- » Town Hall—Your Discussion of Topics That Are Top-of-Mind
- » Interview with Medtech MVP 2024 Award Recipient
- » Healthcare Executive Keynote Fireside Chat



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Drug, Device and Food Law



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